

# Sample News Release

ATTENTION LOCAL MEDIA

November 1, 201)

(123) 555-HHAW

Contact: (Your Name)

(Local Group Name)

On (date), 201), (Local Group Name) will be sponsoring a Faces of Homelessness forum as part of National Hunger and Homelessness Awareness Week. The forum will be held at (place) at (time). The forum will include the following guest speakers:

Ms. \_\_\_\_\_, homeless mother of two living in (your city or state).

Mr. \_\_\_\_\_, homeless man living in (your city or state).

Ms. \_\_\_\_\_, director of your city or statewide homeless/housing coalition.

Mr. \_\_\_\_\_, director of a local shelter in (your city or state).

\_\_\_\_\_, president of your student hunger/homelessness organization.

National Hunger and Homelessness Awareness Week (November 1<sup>st</sup>–7<sup>th</sup>, 2011) is a national endeavor by the National Coalition for the Homeless to promote education, action, and awareness about hunger and homelessness. (Local Group Name) is sponsoring this important effort in (your community). Other events include a “One Night Without a Home,” (date), a canned food drive, and a Hunger Banquet (date).

For more information, please call (Your Name) at (Your Number).

Thank you for your time and attention.

**\*\*Note:** Distribute similar news releases for each of your events. Perhaps you might choose to submit a news release that presents an overview of the entire week and then submit an individual news release for each event.