BECOME A PARTNER!

November 13–21, 2021
Partnership Program

Join us this November to raise awareness about hunger and homelessness in our communities!

Hunger & Homelessness Awareness Week (H&H Week) is coming up this fall, and this is the perfect time to become an H&H Week Partner.

H&H Week Partners are regional and national organizations that have committed to raising awareness about hunger and homelessness in our communities. Partners can participate in H&H Week by organizing events within their communities to educate the public and publicizing the event through their networks. By signing up, your organization can join a nationwide effort to raise the profile of these issues.

Become an H&H Week Partner!

As a Partner organization, you will share event resources with your network, invite your members to take part, and participate in the H&H Week publicity campaign.

Partners Agree To:

• Send two emails about H&H Week to your email list, including one in early September and one in early October, inviting your members to participate.
• Link to HHweek.org from your website.
• Post on your social media accounts during H&H Week.
• Provide feedback on H&H Week by filling out a short Partner Report after the event.

To make your participation easier, the H&H Week sponsors will provide sample language, graphics, and other tools that you can use for emails, social media posts, and other publicity.

In return for your support, the H&H Week sponsors work hard to promote our Partners through emails, social media, web content, news releases, and more.

Partners Receive the Following Recognition:

• Your organization’s logo will appear on the HHweek.org website’s partnership page, along with a link to your website.
• Your organization will be highlighted in posts on the social media accounts for H&H Week, NSCAHH, and NCH.
• Your organization will be mentioned in news releases sent out to promote H&H Week.
• Your organization will be mentioned in a thank you email to the H&H Week newsletter list, to be sent the week after the event.
To become a Partner or download Partner resources, please visit hhweek.org/partners

ABOUT HUNGER & HOMELESSNESS AWARENESS WEEK

When the holidays approach, people take time to consider what they’re thankful for and many choose to donate some of their time, attention, and resources to others. In that spirit of giving, each year the National Coalition for the Homeless and the National Student Campaign Against Hunger and Homelessness sponsor Hunger & Homelessness Awareness Week during the week prior to Thanksgiving.

Hunger & Homelessness Awareness Week is designed to educate the public, draw attention to the problem of poverty, and build up the base of volunteers and supporters for anti-poverty agencies. Participating local groups spend this week generating publicity about hunger and homelessness and holding education, service, fundraising, and advocacy events to engage their local community.

This amazing event was first held at Villanova University in 1975. This year, more than 750 colleges, churches, and community groups across the country will come together to raise awareness about the pressing issues of hunger and homelessness.

Participating in Hunger & Homelessness Awareness Week not only raises awareness and promotes ending hunger and homelessness within your own community—it also strengthens the national movement to end poverty. Bringing attention to the plight of the hungry and homeless can foster greater understanding and solidarity and inspire others to take action.

More than 750 colleges, churches, and community groups will participate in H&H Awareness Week.
The National Student Campaign Against Hunger and Homelessness (NSCAHH) is committed to ending hunger and homelessness by educating, engaging, and training students to directly meet individuals’ immediate needs while advocating for long-term systemic solutions. 

www.StudentsAgainstHunger.org

The National Coalition for the Homeless (NCH) is a national network of people who are currently experiencing or who have experienced homelessness, activists and advocates, community-based and faith-based service providers, and others committed to a single mission: To prevent and end homelessness while ensuring the immediate needs of those experiencing homelessness are met and their civil rights protected.

www.NationalHomeless.org

GET INVOLVED & SHARE YOUR H&H WEEK

facebook.com/hhweek
twitter.com/hhweek
instagram.com/hhweek

Event hashtag: #HHweek
Become a partner at www.hhweek.org/partners
Have questions? handhweek@nationalhomeless.org

SLEEP OUT For The HOMELESS