

Sample Schedule of Events

A major component of scheduling for Awareness Week is to begin with “kick-off” events that work up to the larger events, even if you have only a couple of activities planned for the week. Planning your community’s Awareness Week in this manner allows residents in your community to increase their involvement as the week progresses. By doing this, you should have greater participation for your larger events.

Below is an outline of a possible [National Hunger and Homelessness Awareness Week](#). This sample has been compiled from campuses and communities that have previously held an Awareness Week. Your organization should determine how many and which events will be the most appropriate for your community. Remember, if you are new to planning an awareness week, one or two focused events will be more effective than five or six marginally organized events. Refer back to the “Suggested Activities” section (p. 7) for more event ideas and details about the events listed below.

WEEKEND

Hold a “Homelessness Saturday or Sunday.” Have religious institutions such as churches, synagogues, temples, and mosques focus their religious services on homelessness/poverty issues.

MONDAY

Have a kick-off event to start a fundraising or canned food/blanket drive competition.

TUESDAY

Faces of Homelessness Speakers’ Panel

WEDNESDAY

“One Night without a Home” Awareness Sleep Out

THURSDAY

“Youth4Youth” Awareness Event or Youth Homelessness Simulation

FRIDAY

1. Think globally, Act locally - Washington, D.C. isn’t the only place that lobbying is possible!
2. End-of-the-week benefit concert & festival

SATURDAY

Organize a group to work at various community service sites as part of Community Service Day. Throughout the week, have sign-up sheets available.

WEEKEND

Homeless Challenge Project

National Hunger & Homelessness Awareness Week